

# AI computing power server ODM



## Overview

The server market has grown steeply during Q2 2024 due to the strong demand for AI servers, increasing 35% YoY. Dell, Supermicro, HPE are the big 3. But ODM direct sales dominate as Microsoft, Amazon, Google and Meta continue to custom order their own servers. Counterpoint Research has published. The AI server ODM market is undergoing a profound transformation, driven by cloud service providers (CSPs) bypassing traditional OEMs like Dell and HPE to collaborate directly with ODMs. This shift has propelled Taiwan-based manufacturers—Foxconn, Quanta, Wistron, and Inventec—to dominate the. □ ODM Direct outgrows the market as demand of datacenters and cloud computing is strong. Malaysia: Wiwynn has activated its server assembly plant in Johor since October 2023. US: Foxconn underwent another expansion for its fabs in Wisconsin and Texas in 1H24, while Wistron has initiated pilot runs. How can server vendors align with the market needs of Artificial Intelligence (AI) domain-specific deployments?

Learnings from best practices in the AI data center ecosystem. Recommendations for differentiating an AI server Go-to-Market (GTM) strategy. GTM analyses of the top four AI server. Taiwan now commands a staggering 90%+ share of the global AI server build market and accounts for about 80% of all server shipments worldwide.

## Article Content

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The Dynamics of AI Data Centers and the Evolving Role of OEMs and

This research highlight examines the growing role of OEMs and ODMs in the AI data center market, focusing on enabling technologies, power and cooling challenges, managed services, and end-to

AI Server OEM/ODM Market

How can server vendors align with the market needs of Artificial Intelligence (AI) domain-specific deployments? Learnings from best practices in the AI data center ecosystem.

3Q25 global top 20 EMS/ODM rankings: Chinese firms

3Q25 Global ODM/EMS rankings: AI continues to drive revenue growth 1H25 EMS top 20 analysis: DIGITIMES dissects 3 power shifts behind AI

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Server Chassis, Power Supply Unit, Computer Chassis, Digital Storage Devices, Case Fan, Storage, JBOD, Addressable LED Fan, Gaming, cooling, AI, computer, data center, data, IPC, case,

Foxconn Q1 2026: \$66.6B Revenue on 30% AI Server Surge

Foxconn Q1 2026 revenue hit \$66.6 billion, up 29.7% YoY, as AI servers overtook iPhones. Inside the 40% market share driving a \$455B market.

Taiwan server ODMs set for record first quarter, driven

Taiwan's server supply chain is entering what suppliers expect to be its strongest first quarter on record. ODMs, including Quanta, Wistron, Inventec,

The Influence of AI on Server Market Dynamics: Projections for 2025

Global shipments of AI servers are projected to increase at a CAGR of 27.2% during 2022-2027. By 2027, AI servers are forecasted to account for around 19% of the total annual server

NVIDIA DGX GB200 AI servers expected to sell 40,000

NVIDIA's new DGX GB200 AI server will enter mass production in 2H 2024, expected volume of 40,000 units in 2025 ready for AI workloads of the future.

Industrial Motherboards, Industrial Motherboard,

BCM provides Industrial Motherboards, Industrial Computers, High Performance Computing (HPC), Edge AI System, Open Frame Panel

Lite-On posts 25% year-on-year revenue jump in April on AI power

The company said that strong demand for power management systems for AI and cloud computing, advanced servers, high-efficiency backup battery units, and optoelectronic

AI computing power from the front yard: Start-up relies on ...

The start-up SPAN wants to bundle AI computing power decentrally in private households. Unused grid capacity is to be tapped via server boxes on house walls.

ODMs erase seasonal slump as notebooks and AI servers drive

Electronic ODM makers' surge in March revenue, driven by accelerated notebook orders and booming AI server demand, erased the typical first-quarter slump, with implications for global

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AI Server ODM Market Analysis 2026: Growth Forecast & Revenue

The AI server ODM market is undergoing a profound transformation, driven by cloud service providers (CSPs) bypassing traditional OEMs like Dell and HPE to collaborate directly with

Servers: AI-Driven Full-Year Shipment Growth, ODM Direct Mod...

AI server shipments are expected to maintain a quarter-over-quarter upward trend throughout the year, with significant growth in ODM Direct shipments and market share. 1Q25 global

NVIDIA GB300 To Feature Enhanced Specifications, Full Rack

TrendForce's latest findings on the AI server supply chain have revealed that NVIDIA is expected to launch the GB300 chip ahead of schedule in 2Q25. However, due to its improved

Taiwan Leads Global AI Server Shift, Surpassing

Taiwan now commands a staggering 90%+ share of the global AI server build market and accounts for about 80% of all server shipments worldwide. This dominance

AI Servers Now One-third of Global Server Market

The biggest provider of AI servers is ODM Direct, which means servers manufactured by ODMs for Cloud Providers. This is mostly

Server ODM Market Overview Competition Landscape

Growth of AI and Machine Learning Applications: Implications for Server Design  
Increasing Demand for GPU-Accelerated Servers and High-Performance

Foxconn pulls ahead of Quanta and Wistron in Nvidia AI

Foxconn has jumped out to a significant early lead over rivals Quanta Computer and Wistron in the high-stakes race to build Nvidia's next-generation AI

AI server watch: AI servers lift Taiwan supply chain

Taiwan's AI server supply chain delivered broad-based growth in 2025, fueled by surging generative AI and cloud data center spending, but the

2025 Liquid Cooling Industry Sector Comprehensive I

In contrast, liquid cooling technology can support power densities exceeding 300kW per rack, making it an essential solution for scenarios like AI

Commentary: AI server ODMs face margin squeeze as memory costs

High-priced GPUs and soaring memory costs are pushing up revenue without lifting manufacturing fees at the same pace, leaving original design manufacturers (ODMs) facing lower

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